

**CORE ATTENDANCE MESSAGES FOR ATTENDANCE**

**5 Core Attendance Messages**

1. Student attendance is a top priority in L.A. Unified this school year.
2. If kids aren’t in school, they can’t learn. Academic success begins with attending school every day.
3. Keep it under 7. The goal is for all students to have less than 7 absences.
4. Students attend when schools are safe, welcoming learning environments. Attendance is everyone’s responsibility.
5. When students believe in themselves and the power of education, they will attend and graduate: *I Rise. I Attend. I Matter.*

**Support from Research**

* Children who are chronically absent in preschool, kindergarten, and first grade are much less likely to read at grade level by third grade.
* Students who cannot read at grade level by the end of third grade are four times more likely than proficient readers to drop out of high school.
* For every one day missed, it takes a child three or more days to catch up.

**The 5 Core Attendance Messages by Stakeholder Group**

Parents/Guardians

1. Your school is focusing on the importance of attendance this school year.

2. Academic success begins with sending your child to school every day.

3. Every day matters. Keep it under 7. The goal is for all students to have less than 7

absences.

4. We are partners with you and are here to support your child’s education.

5. You are your child’s first teacher. Talk to your child about attending school every day. I Rise. I Attend. I Matter.: #LA Attends.

Students

1. Your school is focusing on the importance of attendance this school year.

2. Your future success begins with showing up to school every day.

3. Every day matters. Keep it under 7.

4. We want you here every day. If you are struggling academically or personally, there are school staff who are able to help.

5. You can graduate and succeed in life. Showing up to school is the first step. I Rise. I Attend. I Matter.: #LA Attends.

Staff

1. Attendance is a top priority for all schools and staff this year.
2. If kids aren’t in school, they can’t learn. We must do everything in our power to get our students to school.
3. Our districtwide goal is for students to miss no more than 7 days. If you notice a student getting off track, provide support.
4. Staff will continue to build the safe, welcoming learning environments that encourage student to attend. We are all responsible for student attendance.
5. Every interaction with students is meaningful. Praise students when they are present in school and continually reinforce how important attendance is to graduation.